A Tribute to

The First Aid Unit

of Princeton Engine Company No. 1

On the occasion of National First Aid Week, it is appropriate to express appreciation to the members of Princeton's First Aid Unit for the service they render the community throughout the year. On call 24 hours a day to provide emergency assistance, they maintain the ambulance which transports the sick and injured to the care and comfort afforded by the hospital.

Each member of the crew is trained to administer first aid and with this knowledge, they have eased much pain and often saved lives. As pharmacists who work toward the same end, we take pleasure in paying tribute to the splendid accomplishments of this volunteer organization.

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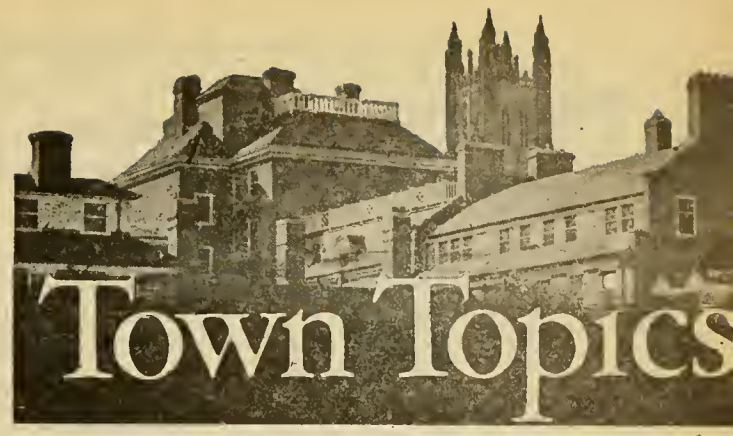

WE NOMINATE

John Castree Williams, remarkably able and energetic president of Newark-headquartered L. Bamberger & Company, one of the world's five largest department stores, who last week, while speaking before the New Jersey Bankers' Association, swung from the floor and let a money-happy country have it right between the eyes. As one of the six speakers on a star-studded program, Williams warned his listeners: "Labor must give a day's work for a day's pay; industry must accept smaller profits; government and farmers must reduce foodstuff prices." It was a stimulating, succinct address, characteristic of Williams' business leadership.

A native of New York City, where he was born 44 years ago, Williams in his undergraduate years at Princeton started to become a doctor, trailing his father, Dr. Percy Herbert Williams, one of Manhattan's eminent surgeons. As a Nassau senior in 1925 he suddenly reversed his field, entered Harvard's Graduate School of Business Administration and by chance joined the R. H. Macy organization. Seven years later, he was the company's advertising manager and in 1938 he switched over to Bamberger's, rising to the presidency in 1945.

Williams believes that the successful man of business cannot afford to limit his horizon and this conviction has carried him into all manner of non-business pursuits. At one point in 1946 he was serving nine civic enterprises in Newark, including the American Red Cross, the Essex County Legal Aid Association, the Newark Soldiers and Sailors Municipal Aid Bureau and the Salvation Army Association. Last month, for his "outstanding services to the Newark community, his perfect sharing of himself and his many talents with his fellow citizens" he was awarded by the Advertising Club of New Jersey the plaque annually conferred upon Newark's outstanding citizen of the year.

In the tradition of other "first citizens of Newark," Williams, the youngest man ever to receive the plaque, commutes to the New Jersey metropolis. He has been living here since 1938, participating in local service undertakings whenever his abnormally heavy responsibilities have permitted. He describes himself as "mediocre at golf and tennis and somewhat better at gin rummy and bridge." He is "patient for deep-sea fishing and for nothing else."

For practicing what he preaches, both as a merchandising expert and as a leader in public life; for helping keep this predominantly academic community in closer touch with the changing "outside world"; for his accessibility to representatives of local, county and state movements when it comes to working for the betterment of the common weal; he is TOWN TOPICS' candidate for

PRINCETON'S
MAN OF THE WEEK
May 25-31, 1947

Town Topics

Published Every Thursday throughout the Year

DONALD C. STUART, JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to every home in Princeton Borough and Township.
Advertising Rates on Application
Box 371 Princeton, N. J. Telephone 2326

Vol. II, No. 11 May 25-31, 1947

Topics of the Town

More on Truman. Even in peacetime, the future movements of a President of the U. S. are clothed in considerable secrecy. It can be said that he will leave the White House about dawn on June 17, proceed to Princeton by special train (by process of elimination, presumably the Pennsylvania), but how and by what route he will go from the lower yards to Nassau Hall remains an F.B.I. secret.

But this week, one additional aspect of his visit became known: the chief executive will visit the Second Presbyterian Church, there to dedicate informally the pew in which Woodrow Wilson worshipped while he was an elder of the church at the turn of the century.

If plans for an informal ceremony—informal to the extent that more than twoscore members of the press in Truman's entourage will permit—are held that day, the program will launch the church's centennial celebration. As was the case with the Princeton Methodist Church, which this week has climaxed its 100th anniversary program, the first edifice was built in 1847.

Dr. William L. Tucker, genial pastor of the Second Church, told us something of its history. The first structure was on lower Nassau Street in the general area of Jugtown, the second near the present Edmund D. Cook real estate offices, and in 1868 the present site was chosen and the church built there.

Wilson, an elder from 1897 to 1906, later joined the First Presbyterian

(*Continued on page four*)

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It's New to Us

Module Furniture. When we wrote up the opening of L. Bamberger's Interior Decoration, 209 Nassau Street, we made brief mention of the module furniture available there. However, this line is so new and so interesting that we feel it rates a paragraph all its own.

Made of mahogany with a "bisque" (light) finish—which can be laquered to match your color scheme—it consists of several basic pieces and many variations to give free rein to your artistic and architectural instincts. The fundamental items are cases (which can even be used for packing and shipping), all mathematically planned so that figuring, measuring and arranging are simple even for unscientific minds. Accessories for them include desk fittings, shelves, doors (grill and closed), legs or baseboards, drawers and small handy pegs which put them together. From them can be made desks, breakfronts, bookshelves and bureaus among other things. Sizes can be planned to fit any room requirements; articles to fill any household needs.

In addition to the cases, there are large tables with leaves that pull up and out; small table tops that give you a choice of leg sizes to put on them; chairs, both straight and arm, with plastic woven seats for easy cleaning; and revolving tier tables. Interior Decoration is partially furnished with the module, so, rather than taking our somewhat inadequate word for the fact that its possibilities are fascinating and limitless, we hope you will go and find out for yourself.

Fashion Plate." This brand new Cream Wafer Face Make-up is, according to its creator, Revlon, a complete make-up change for the better, being

(*Continued on page seven*)

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TOPICS OF THE TOWN

(*Continued from page two*)

Church. It was about that time, incidentally, that some historians consider a shadow fell across the yet unborn League of Nations: Wilson's efforts to unite the First and Second Churches met with failure.

Miscellany. Former Governor Edge has urged that the constitutional convention this Summer hold a series of open meetings to debate the proper future for the Court of Chancery . . . speaking Tuesday evening, he did not mention the Catholic Church by name but charged that defeat of the 1944 revision was effected by "a campaign of unprecedented misrepresentations aided by religious prejudices."

The building strike came to an end Friday, with unskilled labor accepting a boost to $1.30 an hour in place of the requested $1.50 . . . the high school track team, coached by Irwin Weiss, walloped Trenton Catholic for its fourth straight victory Tuesday . . . Dick Bracy won both hurdles and Bill Jaeckel scored a double in the pole vault and the javelin.

Thomas B. Dennen, son of Mrs. Cornelius O'B. Dennen of North Tulane St. and the late Mr. Dennen, will be ordained as a Catholic priest in Trenton May 31 . . . sons have been born at Princeton Hospital to Mr. and Mrs. Wayne Shurtz, 45 Pine; Mr. and Mrs. Donald Hamilton, 35 Jefferson; Mr. and

(*Continued on page eight*)

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Calendar of the Week

Saturday, May 24th

3:30 p.m.: Baseball: Princeton University vs. Dartmouth, University Field.

Sunday, May 25th

7:00, 8:30, 10:00 and 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.

11:00 a.m.: "The Challenge of a Crisis," the Rev. Dr. Frank S. Niles; First Church.

"And the Power," the Rev. Dr. William L. Tucker; Second Church.

Sermon, the Rev. Dr. Arthur L. Kinsolving; Trinity Church.

"Yesterday Speaks," the Rev. Lynn H. Corson; Methodist Church.

Lutheran Service, Westminster Choir College Chapel.

Friends Service of Worship; Murray-Dodge Hall, University Campus.

University Preacher, Dean Robert R. Wicks; University Chapel.

"Soul and Body," Lesson-Sermon, First Church of Christ, Scientist.

7:30 p.m.: Choral Evensong, the Rev. Victor B. Stanley, Trinity Church.

8:00 p.m.: Sermon, the Rev. Robert H. Carley; First Church.

8:15 p.m.: Evening Service, First Church of Christ, Scientist.

Tuesday, May 27th

3:15 p.m.: Baseball: Princeton H. S. vs. Hightstown; H. S. Athletic Field.

8:00 p.m.: Meeting, Borough Board of Education; Princeton H. S.

Wednesday, May 28th

8:00 p.m.: "Good News From God," the Rev. Dr. Niles; Preparatory Communion Service; First Church.

Preparatory Communion Service, Second Church.

Election of Trustees, Methodist Church.

8:15 p.m.: Mid-Week Service, First Church of Christ, Scientist.

Thursday, May 29th

6:30 p.m.: Centennial Dinner; speaker, Dr. J. S. Ladd Thomas, of Philadelphia; Methodist Church.

8:30 p.m.: "Mary-Go-Round," three-act play presented by Knights of Pythias, Beacon Light Club and Witherspoon Y.M.C.A. Dramatic Guild; Princeton H. S. Auditorium.

Friday, May 30th

10:00 a.m.: Annual Memorial Day Parade, Nassau Street and Town Cemeteries.

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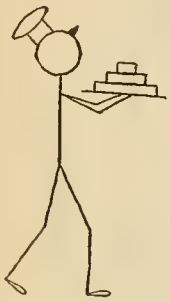

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News of the Theatres

The Playhouse

Honeymoon (Fri., Sat.) casts Shirley Temple in the role of a prospective bride confronted with a dozen obstacles to a Mexico City marriage. Consul Franchot Tone helps her out, but nothing can help the picture.

The Homestretch (Sun. thru Wed.) portrays three race horses and their owners (Cornel Wilde, Maureen O'Hara, Helen Walker) touring the world's better tracks and seeking action with which to bolster the plot. Nice Technicolor photography and a few thrills for horse lovers but generally very routine.

Calcutta (Thurs., Fri., Sat.) offers melodrama in the form of jewel thieves smuggling their loot into Oriental markets by flying it across the Hump. Alan Ladd and William Bendix, a pair of U.S. pilots, pit brain and brawn against them. Fairly good.

The Garden

Buck Privates Come Home (Fri., Sat.) is pure slapstick Abbott & Costello comedy that provides occasional humor along lines first devised by the Keystone Kops.

Alexander's Ragtime Band (Mon., Tues., Wed.) brings back an old musical with an ordinary plot, a good deal of enjoyable Irving Berlin music. With Alice Faye, Ethel Merman, Tyrone Power.

The Angel and the Badman (Thurs., Fri., Sat.) casts Gail Russell as a pretty Quaker, John Wayne as an outlaw she nurses back to health. Western fans will find it satisfactory.

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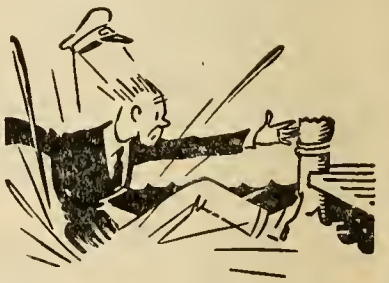

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THE MAN who jumps from the boat almost to the dock finds he is all wet. But he's not nearly as "all wet" as the man who has "almost enough" insurance to cover the loss when his house burns down. Have you enough or only almost enough?

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IT'S NEW TO US

(*Continued from page three*)

radically different in form, texture, application, color and effect. We were so impressed by the claim made for it that we walked out of Thorne's Drug Store on Nassau Street armed with one of the intriguing red and white plastic wafer-like containers, applied the contents in short order and now feel (and, we hope, look) like a new woman.

Definitely *not* a cake make-up and needing no water, sponge or laborious blending that goes with that type of foundation, "Fashion Plate" takes only quick and light fingers to smooth on the faintly filmy glow which it gives. It will actually suffice without powder or additional "face," but can be used as a most successful base for any color that you feel needs to be added. Speaking of which (color, we mean), it comes in ten different shades so that no skin type should be unmatchable.

Rayon Jersey Nightgowns. Too often things that are extremely practical look just that and nothing more. These nightgowns at Bert-Ann's, 230 Nassau Street, are a nice exception to that rule. There are two models: One is strictly tailored with a narrow waistband and a slightly full top; the other, edged with eyelet embroidery, has a wide waist which comes to a V at the low neckline and a softly gathered bodice.

The practicality stems from the fact that they don't have to be ironed—washing and hanging are all they need. If you have ever struggled over pressing nightgowns, you can appreciate what this means without further elaboration on our part. The prettiness is a result partly of the flowing lines and smooth fit, partly in the material. The latter goes for the white in particular—nothing is ever as *white* as white Jersey, which, incidentally, stays that way. The nightgowns come in sizes 34 to 40 and are pleasantly priced at $3.95.

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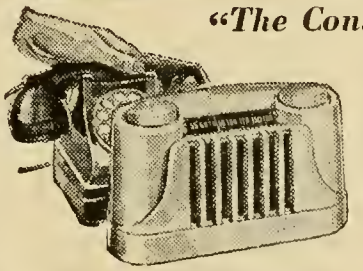

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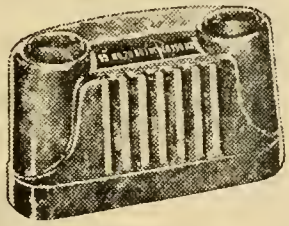

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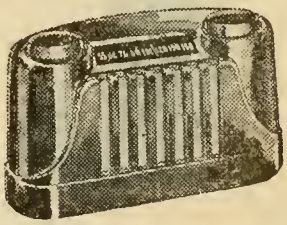

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TOPICS OF THE TOWN

(*Continued from page four*)

Mrs. James Green, 106 Leigh; Mr. and Mrs. Guy A. Bensinger, Jr., R. D. 2; daughters to Mr. and Mrs. Gabriel Lahiere, 114 Spruce; Mr. and Mrs. Sigurd Peterson, 230 Jefferson; Mr. and Mrs. Arthur West, R. D. 2; and Mr. and Mrs. Isaac Cooper, 144 Witherspoon.

Of the near-hundred Princeton youngsters who have had measles in recent weeks, 5-year old Margaret Snow, daughter of Mr. and Mrs. William H. Snow of 400 Nassau Street, got the toughest break: the day she got out of quarantine for the measles, down she came with chicken pox.

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Lions Club	31	11
American Legion	26	16
Cenerino's Cafe	24	18
Dutch Neck	22	20
Princeton Grill	19	23
Tiger Garage	17	25
Turney Motor	15	27
Squatters	14	28

"B" LEAGUE

FINAL STANDING SECOND HALF

	W.	L.
Kids	29	16
Silvester Motor	28	17
V. F. W.	24	21
Frazee's	22	23
Annex Grill	21	24
Walker-Gordon	11	34

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